AAID leads industry with Dental Industry Marketplace

The American Academy of Implant Dentistry's online Dental Industry Marketplace is the profession's leading source of information for practitioners seeking to purchase services or supplies.

Available from a link on the AAID homepage (www.aaid.com), the Dental Industry Marketplace features industry-specific product and service listings designed to aid AAID members and the implant dentistry community with their purchasing decisions.

The 2011 edition of the Buyers' Guide includes request for information (RFI) functionality that allows users to contact participating suppliers with a click of their mouse. With a downloadable desktop search application available, visitors also have the ability to search for items directly from a small search window on their desktops — making the search process as convenient and time-efficient as possible.

Along with the option to purchase a graphically robust company listing, direct website hyperlink and e-mail generation capacity, the Buyers' Guide allows supplier companies to add videos to their listing for a small administrative fee. This feature gives users immediate access to video formatted information and promotions that will help them easily procure products and services specific to their industry needs.


AAID recognizes the benefits of aligning their members with the suppliers needed to efficiently run their businesses,” said Dan Maitland, MultiView president. “The Dental Industry Marketplace is an efficient way for them to search industry-wide for these products and services.”

For more information, please visit, dentalindustrymarketplace.com or www.aaid.com.

Regeneration, augmentation hands-on cadaver course

The American Academy of Implant Dentistry has enhanced its popular bone grafting course and is relaunching it as the “Regeneration and Augmentation Techniques Course.”

This hands-on course provides general dentists and specialists with experience working on cadaver heads. It will be held March 9–10 in Orlando. Registration information can be found on the AAID website at www.aaid.com or by scanning the QR Code (inset).

Course description

This course combines lectures and laboratory sessions featuring hands-on experience for bone- and tissue-grafting utilizing cadaver heads. The lectures focus on relevant head and neck anatomy, subantral grafts, ridge expansion techniques, soft-tissue and osseous grafts, bone graft material classifications and indications, science of platelet rich plasma (PRP) and how to obtain PRP using a cost-effective technique, venipuncture techniques and pertinent perioperative pharmacology.

Tuition

The course tuition includes course materials, continental breakfast, lunch and breaks each day.

- AAID members: $2,945 ($3,245 after Feb. 1)
- Non-members (dentists): $3,445 ($3,795 after Feb. 1)
- Allied dental staff: $150

Check out the AAID website at www.aaid.com for more information and to register or call Joyce Sigmon at (312) 335-1550, ext. 228.